

ABSTRAK

PENGARUH EDUKASI TERHADAP SIKAP PENCEGAHAN CYBER SEXUAL HARASSMENT PADA PEREMPUAN DI POLITEKNIK CENDRAWASIH PALU

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Transformasi digital telah membawa dampak negatif berupa peningkatan kasus cyber sexual harassment (CSH), terutama pada perempuan. Mahasiswa merupakan kelompok rentan karena kurangnya wawasan dan literasi digital. Penelitian ini bertujuan untuk menganalisis pengaruh edukasi terhadap sikap pencegahan CSH pada mahasiswa di Politeknik Cendrawasih Palu.

Penelitian ini menggunakan desain kuantitatif dengan metode pre-experimental group pre dan post test. Populasi penelitian adalah seluruh mahasiswa perempuan di Politeknik Cendrawasih Palu. Sampel diambil menggunakan teknik purposive sampling, dengan jumlah 81 orang yang memenuhi kriteria inklusi. Data dikumpulkan melalui kuesioner sebelum dan sesudah pemberian edukasi tentang CSH. Analisis data menggunakan uji paired samples t-test.

Hasil penelitian menunjukkan bahwa terdapat perbedaan signifikan pada sikap pencegahan CSH sebelum dan sesudah diberikan edukasi. Sikap pencegahan CSH sebelum edukasi didominasi kategori positif (85,2%), meningkat menjadi sangat positif (96,3%) setelah edukasi. Hasil uji paired samples t-test menunjukkan nilai p-value = 0,000 ($p < 0,05$).

Nilai $p < 0,05$ menunjukkan bahwa edukasi memiliki pengaruh signifikan terhadap sikap pencegahan CSH pada mahasiswa. Edukasi meningkatkan kesadaran, pengetahuan, dan kemampuan mahasiswa dalam mengenali dan melawan ancaman pelecehan seksual di dunia maya.

Edukasi yang komprehensif dan terstruktur sangat penting untuk meningkatkan sikap pencegahan CSH di kalangan mahasiswa. Program edukasi perlu melibatkan metode interaktif, materi yang relevan, dan dukungan dari berbagai pihak. Peningkatan kesadaran dan pemahaman tentang CSH dapat membantu mahasiswa untuk lebih waspada, asertif, dan berani dalam melaporkan tindakan pelecehan.

Kata Kunci: Edukasi, Cyber Sexual Harassment, Sikap Pencegahan

ABSTRACT

THE EFFECT OF EDUCATION ON CYBER SEXUAL HARASSMENT PREVENTION ATTITUDES IN WOMEN IN CENDRAWASIH POLYTECHNIC PALU

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Digital transformation has had a negative impact in the form of an increase in cases of cyber sexual harassment (CSH), especially for women. College students are a vulnerable group due to a lack of insight and digital literacy. This study aims to analyze the influence of education on CSH prevention attitudes in female students at Cendrawasih Palu Polytechnic.

This study uses a quantitative design with pre-experimental group pre and post test methods. The research population is all female students at the Cendrawasih Palu Polytechnic. The sample was taken using the purposive sampling technique, with a total of 81 people who met the inclusion criteria. Data were collected through questionnaires before and after providing education about CSH. Data analysis was conducted using the paired samples t-test.

The results of the study showed that there were significant differences in CSH prevention attitudes before and after education. The attitude of preventing CSH before education was dominated by the positive category (85.2%), increasing to very positive (96.3%) after education. The results of the paired samples t-test showed a p-value = 0.000 ($p < 0.05$).

The $p < 0.05$ value shows that education has a significant influence on CSH prevention attitudes in female students. Education increases the awareness, knowledge, and ability of female students to recognize and fight the threat of sexual harassment in cyberspace.

Comprehensive and structured education is essential to improve CSH prevention attitudes among female students. Educational programs need to involve interactive methods, relevant materials, and support from various parties. Increasing awareness and understanding of CSH can help female students to be more vigilant, assertive, and courageous in reporting acts of harassment.

Keywords: Education, Cyber Sexual Harassment, Preventive Attitudes