

ABSTRAK

PENGARUH EDUKASI VIDEO VISUAL TERHADAP PERILAKU IBU HAMIL DALAM UPAYA PENCEGAHAN PREEKLAMPSIA DI WILAYAH PUSKESMAS IPUH BANGUN JAYA

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Salah satu penyebab Angka Kematian Ibu dan penyebab tidak langsung dari Angka Kematian Bayi adalah preeklampsia. Preeklampsia merupakan sindrom hipertensi kehamilan yang memiliki kriteria dimana usia kehamilan diatas 20 minggu, ibu mengalami bengkak (oedema) pada kaki, serta nilai protein urine > positif 2 yang disebabkan oleh berbagai multifaktor pada ibu hamil, yang berhubungan secara signifikan terhadap angka kematian dan kesakitan maternal dan perinatal. Penelitian ini bertujuan menganalisa pengaruh edukasi video visual terhadap perilaku ibu hamil dalam upaya pencegahan preeklampsia Di Wilayah Puskesmas Ipuh Bangun Jaya.

Penelitian ini menggunakan metode penelitian *quasi experiment*. Dengan teknik *Purposive sampling* didapatkan sampel sebanyak 20 responden, variabel independen edukasi video visual mengenai pencegahan preeklampsia dan variabel dependen perilaku ibu hamil dalam upaya pencegahan preeklampsia. Digunakan uji statistik Wilcoxon untuk menganalisa pengaruh kedua variabel.

Hasil penelitian dari 20 responden didapat sebelum diberikan edukasi video visual mayoritas berada dalam kategori baik yaitu sebanyak 16 responden (80%) dan sesudah diberikan edukasi video visual mayoritas berada dalam kategori baik yaitu sebanyak 19 responden (95%).

Analisis menggunakan uji statistik uji *Wilcoxon signed rank test* menunjukkan ada pengaruh yang signifikan setelah dilakukan intervensi, signifikan (2-tailed) nilai signifikansi *p-value* 0,001 dimana $p < 0,05$ berarti ada pengaruh edukasi video visual terhadap perilaku ibu hamil dalam upaya pencegahan preeklampsia di wilayah Puskesmas Ipuh Bangun Jaya.

Penggunaan edukasi video visual sangat efektif terhadap perubahan perilaku ibu hamil dalam upaya pencegahan preeklampsia. Ibu hamil diharapkan mendapatkan edukasi lebih sering tentang preeklampsia agar dapat melakukan pencegahan preeklampsia secara dini.

Kata kunci : Edukasi video visual, Perilaku ibu hamil, Preeklampsia.

ABSTRACT

THE INFLUENCE OF VISUAL VIDEO EDUCATION ON THE BEHAVIOR OF PREGNANT WOMEN IN PREVENTING PREECLAMPSIA IN THE IPUH BANGUN JAYA PUSKESMAS AREA

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One of the causes of maternal mortality and an indirect cause of infant mortality is preeclampsia. Preeclampsia is a pregnancy hypertension syndrome which has criteria where the gestational age is over 20 weeks, the mother experiences swelling (oedema) in the legs, and urine protein value > positive 2 which is caused by various multifactors in pregnant women, which is significantly related to maternal and perinatal mortality and morbidity rates. This research aims to analyze the effect of visual video education on the behavior of pregnant women in preventing preeclampsia in the Ipuh Bangun Jaya Community Health Center area.

This research uses research methods like an experiment With technique Purposeful example A sample of 20 respondents was obtained, the independent variable was visual video education regarding preeclampsia prevention and the dependent variable was the behavior of pregnant women in efforts to prevent preeclampsia. Used Wilcoxon statistical test to analyze the influence of the two variables.

Research results from 20 respondents were obtained before being given visual video education the majority were in the good category, namely 16 respondents (80%) and after being given visual video education the majority were in the good category, namely 19 respondents (95%).

Analysis uses statistical tests test Wilcoxon signed rank test shows that there is a significant effect after the intervention, significant (2-tailed) significance value p value 0.001 where $p < 0.05$ means there is an influence of visual video education on the behavior of pregnant women in efforts to prevent preeclampsia in the Ipuh Bangun Jaya Community Health Center area.

The use of visual video education is very effective in changing the behavior of pregnant women in efforts to prevent preeclampsia. Pregnant women are expected to receive more frequent education about preeclampsia so they can prevent preeclampsia early.

Keywords: Visual video education, behavior of pregnant women, preeclampsia.