

ABSTRAK

PENGARUH PENYULUHAN MELALUI MEDIA E-POSTER TERHADAP PENINGKATAN PENGETAHUAN DAN SIKAP WANITA USIA SUBUR TENTANG SKRINING KANKER SERVIKS DI DESA PANGGUNGREJO KECAMATAN GONDANGLEGI KAB.MALANG

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Kanker serviks adalah tumor ganas yang berkembang di rahim atau leher rahim. Untuk mengurangi risiko perkembangan penyakit ini, penting dilakukan pemeriksaan IVA (Inspeksi Visual Asetat). Pada hasil skrining Kanker Leher Rahim IVA test pada tahun 2024 tercapai 1.42% dari Total sasaran 8.127 Jiwa dan yang melakukan pemeriksaan IVA tercapai 104 jiwa. Penelitian ini dilakukan untuk mengetahui pengetahuan Dan Sikap Wanita Usia Subur (WUS) tentang Skrining Kanker Serviks Di Desa Panggungrejo Kecamatan Gondanglegi Kab.Malang dengan memberikan penyuluhan e-poster deteksi dini kanker serviks.

Penelitian ini menggunakan design pra experimental one grup pre test-post test dengan Jumlah sampel 72 Wanita Usia Subur di Dusun Krajan Desa Panggungrejo kecamatan Gondanglegi dengan menggunakan teknik purposive sampling. Penelitian ini memberikan intervensi berupa penyuluhan dengan media e-poster dan pengumpulan data menggunakan lembar kuisioner pengetahuan dan sikap WUS terhadap skrining kanker serviks.

Hasil penelitian didapatkan hasil analisis pada variable pengetahuan nilai p sebesar $0,000 < \alpha$, Dapat disimpulkan bahwa ada pengaruh penyuluhan melalui media e-poster terhadap pengetahuan Wanita Usia Subur (WUS) tentang Skrining Kanker Serviks dan pada variable sikap nilai p sebesar $0,083 < \alpha$ ada pengaruh penyuluhan melalui media e-poster terhadap sikap Wanita Usia Subur (WUS) tentang Skrining Kanker Serviks. Wanita Usia Subur diharapkan dapat menambah pengetahuan tentang deteksi dini kanker serviks dan lebih meningkatkan pengetahuan dan wawasan tentang kanker serviks serta upaya pencegahan kanker serviks.

Kata kunci : Konseling E-poster, Pengetahuan, Sikap, Skrining Kanker Serviks

ABSTRACT

THE EFFECT OF COUNSELING THROUGH E-POSTER MEDIA ON INCREASING KNOWLEDGE AND ATTITUDES OF WOMEN OF FERTILE AGE ABOUT CERVICAL CANCER SCREENING IN PANGGUNGREJO VILLAGE, GONDANGLEGI DISTRICT, MALANG REGENCY

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Cervical cancer is a malignant tumor that develops in the uterus or cervix. To reduce the risk of developing this disease, it is important to do an IVA (Visual Inspection of Acetate) examination. Every year, more than half a million women are diagnosed with cervical cancer and this disease causes more than 300,000 deaths worldwide. Cervical cancer is one of the most common types of cancer suffered by women, not only in Indonesia but also worldwide with the second highest number suffered by women in Indonesia, after breast cancer, in terms of incidence or cases and mortality rates. This study was conducted to determine the knowledge and attitudes of women of childbearing age (WUS) about cervical cancer screening in Panggungrejo Village, Gondanglegi District, Malang Regency by providing e-poster counseling for early detection of cervical cancer.

This study used a pre-experimental one group pre-test-post-test design with a sample of 72 women of childbearing age in Krajan Hamlet, Panggungrejo Village, Gondanglegi District using a purposive sampling technique. This study provided interventions in the form of counseling with e-poster media and data collection using a questionnaire sheet on knowledge and attitudes of WUS towards cervical cancer screening.

The results of the study obtained the results of the analysis on the knowledge variable p value of $0.000 < \alpha$, It can be concluded that there is an influence of counseling through e-poster media on the knowledge of Women of Childbearing Age (WUS) about Cervical Cancer Screening and on the attitude variable p value of $0.083 < \alpha$ there is an influence of counseling through e-poster media on the attitudes of Women of Childbearing Age (WUS) about Cervical Cancer Screening. Women of Childbearing Age are expected to be able to increase their knowledge about early detection of cervical cancer and further increase their knowledge and insight about cervical cancer and efforts to prevent cervical cancer.

Keywords: *E-poster Counseling, Knowledge, Attitude, Cervical Cancer Screening*